Product and Price Guide



Model Year 2015. Released December 2014



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Introduction

The Audi TT is a landmark in design

When revolutionary design meets advanced technology, legends are born. Indeed, when the Audi TT concept car was first unveiled to the public in 1995, it met with immediate and huge acclaim. Few production cars resembled their concept quite as closely as this one. And, when the Audi TT first went on sale in 1998, it quickly became one of the most popular sports car in its class.

In 2006, another milestone. The second generation TT launches. With Audi Space Frame technology, it's 90kg lighter. Translating into an agile and responsive drive that garners award after award. And now, we're unveiling the third generation TT. Unique, distinctive, unmistakably Audi: the allnew TT continues to define the notion of what a sports car should be.



There's a sign for maximum efficiency at Audi. The Audi TT TDI ultra – the most sustainable model in the range.

Technologies and measures for reducing consumption and emissions without any reduction in driving enjoyment – that's what Audi ultra stands for. Standard in every Audi model. The long-term aim: completely emission-free mobility. To achieve this, we are systematically continuing our development work. On more and more efficient drive technologies, for example. Such as the economical diesel engines. We award the most sustainable of these with the ultra emblem on the rear of the model, which announces: maximum efficiency ahead. Thanks to CO_2 emission values that for the Audi TT TDI ultra are between 110 and 114 g/km (combined). And without having to give up the dynamics typical of Audi. Experience the Audi TT ultra model – a vehicle that redefines efficient driving.





Have the road completely under control, thanks to permanent distribution of the drive force to all four wheels. The rear axle is variably controlled via a hydraulic multi-plate clutch. Always as the situation demands, always selective. Experience handling stability, dynamism and agility as never before and combat the effects of over- and understeer with quattro. For increased traction and superior propulsive power. Tame any road. And always keep your eyes set on where you're heading. In bends. On straights. Over any surface. For a fascinating experience that sticks. To the road – and in your mind.

Improved traction, better grip, more driving fun. Welcome to new quattro all wheel drive in the new Audi TT

The all new TT: Re-Engineered



quattro

With a body shell that is lighter by 50kg versus its predecessor Audi has once again reduced the weight of the TT. The basis of this achievement is in the bodyshell; its intelligent material mix marks a new evolution of the Audi Space Frame (ASF).



The laser-welded seams in the bodyshell of the new TT are almost five metres long. The roof and the sidepanels – both made from aluminium – are also connected using this technology

All this combines to make the car not only lighter but stronger with an increase in torsial rigidity by 23%

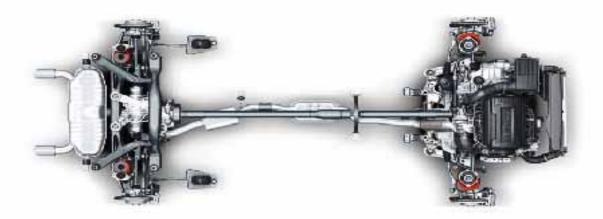




Repositioning the hydraulic multi-plate clutch to the rear axle improves weight distribution.



Scan the QR code with your IPhone / Ipad or Android Device to find out more with the quattro animated experience!



quattro drive – an option for the TT 2.0 TFSI and standard equipment for the TTS – is a USP in the segment.

Its new software, which has been specially configured for the compact sports car, is highly responsive to handling specific parameters such as steering angle, uniting driving fun and safety to a previously unheard-of level. In this new, dynamic philosophy, the coupling diverts substantially more torque to the rear axle under sporty driving conditions. When drifting on a road surface with low friction, it guarantees maximum control and reliability.

On exiting the bend, the front axle pulls the coupe back to the straight. At the edges of the performance envelope, the handling is rounded off perfectly by the wheel-selective torque vectoring, an intelligent software

Sport Model Equipment

Wheels, Tyres and Suspension

18" 8.5] '10 Spoke' design alloy wheels with 245/41 R18 Tyres

Anti Theft wheel Bolts

Tyre Repair Kit

Electro Mechanical Parking Brake

Progressive Steering - High steering precision combined with minimised steering effort thanks to variable steering ratio. Increases the vehicle's agility when cornering and reduces steering work when parking

Start-Stop System with energy recuperation



18" x 8.5J'10 Spoke' Design alloy wheels

Audio & Communication

Audi Virtual Cockpit - 12.3" high resolution LCD display. The fully digital instrument cluster is customisable by the driver. All the functions and services are depicted using superb graphics with a 3D impression and detailed effects in brilliant clarity

Audi Music Interface – Universal connection for use with stereo audio sources, USB and MP3 devices including Apple iPod generation 4 onwards. The interface provides charging function (dependent on device)

MMI Radio which includes:

- Single CD player and two SDXC memory card readers (MP3, WMA and ACC compatible)
- MMI control panel with MMI touch a touch sensitive control panel that the user can enter letters and digits on by using fingers
- TP memo, which automatically saves traffic news when driving
- FM and AM (MW) radio reception
- 4 front passive speakers



Audi Virtual Cockpit

Bluetooth Mobile telephone preparation – For hands free mobile phone connectivity and Bluetooth audio streaming (depending on compatibility of mobile phone)



MMI Control Panel with MMI Touch

Sport Model Equipment

Exterior Equipment

Xenon headlights with LED daytime-running lights with automatic headlight range control. Also includes LED rear lights, brake lights and rear indicators

Door mirrors – electrically adjustable and heated with built-in LED side indicators and painted in body colour

Retractable rear spoiler – deploys and retracts automatically at set speed or when the centre console button is pushed

Aluminium Fuel Flap with capless refuelling

Interior Equipment

3-spoke flat bottomed leather-trimmed Sport multi-function steering wheel – Includes speech dialogue system, adjustable in height and distance. With gear shift paddles on S tronic models.

Manual Air Conditioning with adjustable controls integrated directly in the air vents

Inlays in Matt Brushed aluminium design

Aluminium door sill trims

Cigarette lighter and ashtray removable; chrome-plated cover with Audi rings, cigarette lighter replaces the standard 12V socket in the centre console

Seats

Front Sports Seats with integrated head restraints with manual forward, backwards and backrest angle adjustment (on driver's and front passenger's side)

Alcantara/leather upholstery

- Seat centre panels and door trim inserts in Black Alcantara
- Seat side bolsters and head restraints in black leather

ISOFIX child seat mounting for front passenger seat (with airbag deactivation) and outer rear seats. Including Top Tether attachment point

Split folding rear seat

Safety and Security

Front airbags with front passenger deactivation

Front side airbags with head level airbag system

Cruise Control

Warning triangle and car jack and tool Kit

First aid kit

Tyre Pressure loss indicator

Audi Lane Assist (2.0 TFSI only)

Integrated head restraint system increases the protection and reduces the risk of whiplash



Xenon Headlights with LED daytime running lights



Front Sports Seats



3 Spoke Flat Bottomed leather trimmed sports steering wheel. With Shift Paddles on S tronic models.

S-Line Equipment

In addition to the Sport Trim the S-Line trim adds the following equipment

Wheels, Tyres and Suspension

19" x 9J '5 Arm Star Design with 245/35 R19

Optional S-Line Sports Suspension -lowers the car by 10mm.

Audi drive select with 4 pre-configured modes -Auto, comfort, dynamic, efficiency and an individual mode, allowing the driver to electronically adjust the engine, transmission and steering. Modes can be selected via a button in the centre console or via the MMI system

Exterior Equipment

LED Headlights - LED Technology provides lower energy consumption and enhanced contrast with a colour similar to daylight, for increased safety and good recognition by other road users. Includes all weather light function to reduce the risk of a driver being dazzled when visibility is poor (in fog, rain or snow). Also includes headlight cleaning system

LED tail lights including LED Dynamic Rear indicators

S line badges on the front wings

Radiator grille in high-gloss black

S line body styling comprising:

- S line front and rear bumpers
- S line side sills
- S line rear diffuser with platinum grey insert

Interior Equipment

S line badge on the steering wheel

Extended aluminium look in the interior with pedals in stainless steel

Inlays in matt-brushed aluminium

Door sill trims with S line logo

Gear lever knob in black perforated leather

Black headlining

Seats

Black Alacantara/leather upholstery with S line embossing and contrasting silver stitching on the upholstery, steering wheel and gear knob gaiter

Electric 4-way Lumbar Support - for front seats

Safety and Security

Light and rain sensors - Automatically switches the dipped beam headlights and windscreen wipers on/off depending on the light and rain conditions. Includes coming home/leaving home function which delays the deactivation of the front and rear lights after locking and automatic activation of the lights when unlocking

> S-Line Premium is €3,500 on top of **Sport Trim**



S-Line Multi Function Steering Wheel



19" 5 Arm Star Design



LED Headlights

The all new TTS

In addition to the S-Line Trim the TTS trim adds the following equipment

Wheels, Tyres and Suspension

19" \mathbf{x} **9] '5 Arm Facet Design** with 245/35 R19 Tyres

S Sports Suspension

Exterior Equipment

Metallic Paint as standard

TTS body styling comprising:

- Aluminium look Wing Mirror housing
- TTS side sills
- TTS rear diffuser with quad exit exhaust

Safety and Security

Anti - Theft Alarm



Interior Equipment

TTS badge on the steering wheel

Door sill trims with TTS logo

Seats

Fine Nappa Lather upholstery with TTS embossing and contrasting silver stitching on the upholstery, steering wheel and gear knob gaiter

Extended Leather Package. (7HC)

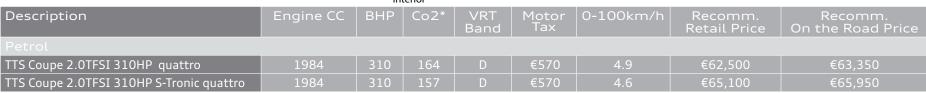
Super Sports seats include integrated head restraints, pronounced side bolsters for improved lateral support when cornering, manual seat adjustment with extendable thigh support and electric lumbar support.



Super Sports Seats and 19" 5 Arm alloys as standard mean the premium sporty design is noticeable from the outside and interior



310bhp and a sub 5 second sprint time show just a glimpse of the performance on offer in Audi best know Sports Car





Scan the QR code on your I Phone /I Pad or Android Device to see the highlights of the all new TTs in Action

Retail prices - TT Coupé

Sport Model

Description	Engine CC	ВНР	Co2*	VRT Band	Motor Tax	Avg. Fuel (l/100km)	Recomm. Retail Price	Recomm. On the Road Price
TT Coupe 2.0TFSI 230HP	1984	230	137	В2	€280	5.9	€47,800	€48,650
TT Coupe 2.0TFSI 230HP S-Tronic	1984	230	146	С	€390	6.3	€50,400	€51,250
TT Coupe 2.0TFSI 230HP quattro S-Tronic	1984	230	149	С	€390	6.4	€51,750	€52,600
TT Coupe 2.0TDI 184HP	1968	184	110	А3	€190	4.2	€46,700	€47,550



S-Line Model

Description	Engine CC	ВНР	Co2*	VRT Band	Motor Tax	Avg. Fuel (l/100km)	Recomm. Retail Price	Recomm. On the Road Price
TT Coupe 2.0TFSI 230HP	1984	230	137	В2	€280	5.9	€51,300	€52,150
TT Coupe 2.0TFSI 230HP S-Tronic	1984	230	146		€390	6.3	€53,900	€54,750
TT Coupe 2.0TFSI 230HP quattro S-Tronic	1984	230	149		€390	6.4	€55,250	€56,100
TT Coupe 2.0TDI 184HP	1968	184	110	А3	€190	4.2	€50,200	€51,050

^{*} Up to 19" Wheels, when 20" wheels are selected CO2 rises

Errors and omissions excepted

Retail prices - TT Roadster

Sport Model

Description	Engine CC	ВНР	Co2*	VRT Band	Motor Tax	Avg. Fuel (l/100km)	Recomm. Retail Price	Recomm. On the Road Price
TT Roadster 2.0TFSI 230HP	1984	230	140	В2	€280	6.0	€50,000	€50,850
TT Roadster 2.0TFSI 230HP S-Tronic	1984	230	151	С	€390	6.3	€52,600	€53,450
TT Roadster 2.0TFSI 230HP quattro S-Tronic	1984	230	154	С	€390	6.7	€53,950	€54,800
TT Roadster 2.0TDI 184HP	1968	184	114	A4	€200	4.3	€48,900	€49,750



S-Line Model

Description	Engine CC	ВНР	Co2*	VRT Band	Motor Tax	Avg. Fuel (l/100km)	Recomm. Retail Price	Recomm. On the Road Price
TT Roadster 2.0TFSI 230HP	1984	230	140	В2	€280	6.0	€53,500	€54,350
TT Roadster 2.0TFSI 230HP S-Tronic	1984	230	151		€390	6.3	€56,100	€56,950
TT Roadster 2.0TFSI 230HP quattro S-Tronic	1984	230	154	С	€390	6.7	€57,450	€58,300
TT Roadster 2.0TDI 184HP	1968	184	114	A4	€190	4.3	€52,400	€53,250

 $^{^{*}}$ Up to 19" Wheels, when 20" wheels are selected C02 rises

Errors and omissions excepted

Paint

You can select one of the standard colours shown opposite or, for a different look, choose from the range of metallic or pearl-effect finishes.

Options are subject to availability and may extend delivery.
All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi Ireland cannot guarantee that colours shown are 100% accurate.

Visit your local Audi Centre for a more accurate colour swatch.

RRP - Recommended Retail Price.

Standard colours



Ibis white - T9



Optional colours



Tango red, metallic - Y1



Nano grey, metallic - G3



Floret silver, metallic - L5



S line colour

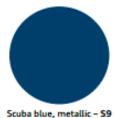
Daytona grey, pearl effect - 6Y



Monsoon grey, metallic - OC



Mythos black, metallic - 0E



Optional Colours

Metallic and Pearl Effect Paint start from €950



Glacier white, metallic - 2Y

Audi Exclusive

Paint

Everyone has a favourite colour. No matter what yours is, Audi exclusive provides a range of unique colours that have been designed to set your car apart. Choose from the swatches here, or specify any other paint colour in the Audi range – whether it's Jet blue from the Audi R8 or Alpine white from the original Audi quattro. The choice is yours.

Customised

If you have a particular colour in mind, we'll mix the exact metallic or pearl-effect shade you want.*

*Custom paint is subject to factory approval, and is available for metallic and pearl-effect water-based paints only. Three-colour process colours and twotone schemes are not available. †Visit your local Audi Dealer for colour samples.

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi Ireland cannot guarantee that colours shown are 100% accurate. Visit your local Audi dealer for a more accurate colour swatch.





Audi Exclusive paint prices start from €2,435 on top of metallic paint prices

Upholstery options - TT Coupé

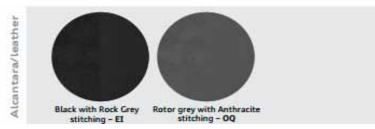
Order code		JN	MI	EI	NJ	NI	OD	OQ
Upholstery		Black	Black	Black	Rock Grey	Rock Grey	Palomino Brown	Rotor Grey
Dashboard		Black	Black	Black	Black	Black	Black	Black
Stitching		Black	Black	Rock Grey*	Black	Black	Black	Anthracite
Carpet		Black	Black	Black	Black	Black	Black	Black
Headlining		Black	Rock Grey	Black	Black	Rock Grey	Black	Black
Sports Seats on Sport Models	N7U - Alcantara/Leather	•	•					
S Line Sports Seats	N7K - S Line Alcantara/ Leather			•				
	N7U/PS6 - Alcantara/							
Super Sport Seats	Leather	•	•		•	•		
on Sport Models	N3Q - Fine Nappa Leather	•	•		•	•	•	
	N7K/PS6 - Alcantara/							
Super Sport Seats	Leather			•				•
on S-Line Models	N2R - Fine Nappa Leather			•				•

		Sport	S-Line	Priced from
4A3	Heated front seats. Individually controlled variable temperature adjustment for driver and front passenger seats	•	•	€394
ЗРК	Electric front seats. Includes adjustment for height, forwards and backwards position and backrest angle. Only in combination with Super Sports seats (PS6)	•	•	€1,399

Sports Seats | Super Sports S

Super Sports Seats

Black - JN/MI



Rock grey - NJ/NI

Palomino brown - OD

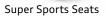


*Only with Super Sports Seats / otherwise black stitching

	Legend			
Unavailab				
S	Standard			
•	Available			

Upholstery options - TT Coupé





Standard Sports Seats



Super Sports Seats in Palomino Brown Nappa Leather **

Seats		Sport	S-Line	Priced from
PS6	Super Sports Seats	•	•	€970
N3Q	Fine Nappa Leather	•		€965
N2R	Fine Nappa leather with S Emblem in Seats		•	€965
7НВ	Extended Leather Package - armrests in the doors, door pull handles and trim of the centre console in fine Nappa leather. Black.	•	•	€549
7HC (Black)	Extended Leather Package Black -In addition to 7HB: Instrument Panel and hood and steering wheel centre in Fine Nappa Leather.	● **	⊕ **	€836
7HD (Coloured)	Extended Leather Package Coloured -armrests in the doors, door pull handles and trim of the centre console in fine Nappa Leather, coloured to match main seat material. Except on Murillo Brown where contrast colour is Stone Grey Pearl.	⊕ **	● **	€836

Interior Styling - TT Coupé

Inlay	5	Sport	S-Line	Priced from
5TH	Aluminium drift silver	S		€0
5TG	Matt-brushed aluminium		S	€0





Interior Elements.

Add some additional personalisation to your TT with our Interior elements options, which complement your interior with your chosen finish on the side of seat, sides of the centre console and air vents.

Interi	or Elements	Sport	S-Line	Priced from
0UF	Interior elements in Fine Lacquer Bronze. Only in combination with Super Sports seats	•		€323
OUL	Interior elements in Fine Lacquer Metal Grey. Only in combination with Super Sports seats	•		€323
OUJ	Interior elements in Quartz Lacquer Anthracite. Only in combination with Super Sports seats		•	€323
OUK	Interior elements in Quartz Lacquer Silver. Only in combination with Super Sports seats		•	€323





Interior elements in Fine Lacquer Metal Grey - OUL



Interior elements in Quartz Lacquer Anthracite - OUJ



Quartz Lacquer Silver - OUK

	Legend
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S	Standard
•	Available

Wheel and Suspension Options



18" x 8.5] '10-spoke' design alloy wheels – CV8



18" x 8.5] '20-spoke-V' design alloy wheels - C3A



18" x 8.5] '5-twin-spoke Dynamic' design alloy wheels - C3G



18" x 8.5] '10-V-spoke' design alloy wheels - C6C



19" x 9] '5-Arm Star' design alloy wheels - CJ3



19" x 9) '5-twin-spoke' design alloy wheels - C5K



20" x 9) '10- Y-spoke' design alloy wheels - CE5*

Unavailable

S Standard

Legend

Available

*Choosing this wheel will affect Fuel Consumption and CO2 Emissions and as a result a higher VRT Rate

Wheel and Suspension Options



Alloy Who	eel Options	Sport	S-Line	Priced from
CV8	18" x 8.5] '10-spoke' design alloy wheels with 245/40 R18 tyres	S		
СЗА	18" x 8.5] '20-spoke-V' design alloy wheels with 245/40 R18 tyres	•		€0
C3G	18" x 8.5] '5-twin-spoke Dynamic' design alloy wheels with 245/40 R18 tyres	•		€555
CJ3	19" x 9J '5-Arm Star' design alloy wheels with 245/35 R19 tyres		S	
С5К	19" x 9J '5-twin-spoke' design alloy wheels with 245/35 R19 tyres		•	€555
CES	20" x 9J '10- Y-spoke' design alloy wheels with 255/30 R20 tyres*		•	€1,170
1BV	S line suspension lowered by 10mm		•	€0

	Legend
	Unavailable
S	Standard
•	Available

Packages

Packa	ges	Sport	S-Line	Priced from
WI6	Technology Package featuring Audi Connect. Utilise the stunning graphics of Audi Virtual Cockpit with 3D navigation and the addition of Audi Connect to offer internet access on the move. Includes: MMI Navigation Plus, highlights include: Navigation system integrated into the stunning 12.3" Audi Virtual Cockpit to offer 3D map display, map update service for the first five half yearly navigation updates, 8 passive loudspeakers, total power of 100 watts, Media jukebox with space for approximately 10GB and album cover display, DVD drive (MP3, WMA, AAC and MPEG-4-compatible) for music CDs and video DVDs, Whole word address input in one sentence using voice control system and MMI Search: Free text search with intelligent suggestions during input Audi Connect. Convenient connection of your vehicle to the internet via an integrated data module with LTE/ UMTS connection Highlights of Audi Connect services include navigation with Google EarthTM and Google Street ViewTM, destination input via myAudi or Google MapsTM, access to Facebook and Twitter, Wi-Fi hotspot, weather and news online and travel information Important Connectivity Information. An external data source is required to enable the Audi Connect Online Services. A separate SIM card can be inserted in the SIM card reader	•	•	€2,500
WC1	Comfort and Sound package. Combines the ultimate in sound quality together with everyday comfort items Includes: Audi sound system. Audi sound system ensures perfectly balanced sound throughout the entire passenger compartment: - 9 speakers in total including centre speaker and two bass speakers in the doors - 5-channel amplifier with a total output of 155 Watts Deluxe Automatic Air Conditioning with integrated digital displays. Features digital integrated displays directly in the air vents and electronically regulates the air temperature, air flow rate and air distribution. Automatic recirculation mode by means of air quality sensor, combined filter, and humidity regulation for more efficient climate control Audi Parking System, rear. Makes reverse parking easier by indicating acoustically how far away the vehicle is from an object detected behind it. Measurement is by ultrasonic sensors integrated discreetly in the bumper Front Centre Armrest with angle and lengthways adjustment. Also includes an additional fold-out cupholder	•	•	€1,850



Automatic Climate Control, Part of the Comfort & Sound Package



MMI Navigation Plus Part of the Technology Package

	Legend
	Unavailable
S	Standard
•	Available

Product Highlights



The new hardware and software in the Audi TT create a truly dynamic drive will the option of 100% of power to be directed to the rear axle under certain conditions



The optional Bang & Olufsen Sound System produces 680 watts of brilliant sound through a 14 channel amplifier. One of which is mounted below the Drivers Seat.



The new MMI Control panel with cleaner 6 button operating logic and including the free text input search function which uses the MMI Swipe Input.

The further developed voice control understands a broad array of terms from everyday speech. Via Bluetooth, it also enables access to Siri voice control from Apple and other similar smartphone systems.



The iconic TT Fuel Cap Re-engineered for Motorsport like Refuelling

Audio &	Communication	Sport	S-Line	Priced from
9VD	Audi sound system. Audi sound system ensures perfectly balanced sound throughout the entire passenger compartment: - 9 speakers in total including centre speaker and two bass speakers in the doors - 5-channel amplifier with a total output of 155 watts	•	•	€360
9VS	Bang & Olufsen Sound System Features 12 high-performance speakers and a 14-channel amplifier with a total power of 680 Watts. The system is equipped with VNC (Vehicle Noise Compensation), which, through the on-board microphone detects the sound reproduced and compensates for external and internal noise. Delivers High Definition 5.1 surround sound.	•	•	€1,197
9ZE	Audi Phone Box. Allows telephone calls to be made in the vehicle by placing the mobile phone in the Centre console compartment that is designed for this purpose: - Contains a hands-free system and voice control for the telephone functions - Includes connection to the vehicles aerial via integrated coupling, hence lower SAR radiation in the vehicle interior - Charging option via USB connection - Operation is via the MMI control unit, the multi-function steering wheel or voice command	•	•	€408
QV3	Digital Radio Reception in addition to the range of analogue stations, reception of digitally broadcast radio stations according to DAB standard, including DAB+ and DMB audio; display of information accompanying the programme (e.g. artist, title, depending on provision by the respective radio station) as well as additional information in the form of a slide show (e.g. cover, weather); continuous search for alternative reception frequencies of the set station via a 2nd DAB tuner and simultaneous updating of the station list	•	•	€450
QU1	Digital TV reception Reception of digitally broadcast (DVB-T and DVB-T2) uncoded television stations ² (MPEG-2 or MPEG-4 standard), DVB-T audio stations, teletext, sub-titles and Electronic Programme Guide (EPG); automatic station search; external AV-IN connection via adapter cable possible (available through Audi Genuine Accessories); no picture possible when the vehicle is moving. Not Available on Roadster.	•	•	€1,857



Bang & Olufsen Sound System



Audi Phone Box

I	Legend
	Unavailable
S	Standard
•	Available

Interior	Interior Equipment		S-Line	Priced from
6E3	Front centre armrest	•	•	€225
QE1	Storage and luggage package provides additional space for storage, including: - Storage nets on the backs of the front seat back rests - Storage net in the front passenger footwell - Storage under the front seats containing 2 safety vests - A 12V socket and additional LED lighting in the luggage compartment	•	•	€240
DU 7	Auto-dimming rear-view mirror with light and rain sensor package. includes: - A light sensor which detects when the headlights behind are too bright and dims the rear-view mirror automatically	•		€345
PU7	 - Automatically switches the dipped beam headlights and windscreen wipers on/off depending on the light and rain conditions - Coming home/leaving home function which delays the deactivation of the front and rear lights after locking and automatic activation of the lights when unlocking 		•	€177
QQ1	LED interior lighting package, in addition to the standard interior lighting: - Anti-glare lighting for the passenger compartment comprising door sill and footwell lighting at the front - Illuminated inside door openers - Active door reflectors	•	•	€355
PG3	Advanced key Including Anti-Theft Alarm. Access and authorisation system which automatically exchanges data between key and vehicle, allowing the driver to keep the key in their pocket or bag at all times. To unlock and open, simply lift the exterior door handle. To lock, press the button on the handle	•	•	€1,155



LED Interior Lighting Package



Push button start in combination with Advanced Key

Legend Unavailable S Standard • Available

Exterior	Equipment	Sport	S-Line	Priced from
UH2	Hold assist Easily held: Audi hold assist keeps the car stationary once it has stopped and automatically prevents it from rolling on uphill and downhill gradients. There is no need to use the handbrake, making hill starts even easier.	•	•	€112
7X1	Audi parking system, rear (also available as part of the Comfort and Sound package). The system warns the driver about obstacles with a warning tone which gets progressively faster as the vehicle moves closer to the obstacle	•	•	€563
7X2	Audi parking system plus, front and rear with selective display. In addition to Audi parking system rear, also includes: Selectable sensors and detection systems for the front of the vehicle - A visual display in the virtual cockpit which shows the parking situation around the vehicle which displays white distance markers for obstacles that would not be touched and red symbols for obstacles that may be touched	•	•	€1,098
	In combination with Comfort and Sound package	•	•	€534
611	Audi active lane assist. Helps the driver stay in lane by gentle steering intervention, thereby providing enhanced safety and comfort, especially on motorways and country roads: Working within the system limits, it functions between speeds of approx 60 kph to 250 kph and detects lane markings - It then helps the driver remain in lane by active steering intervention and, if desired, vibration when inadvertently leaving the lane without indicating - The system is activated manually by a switch indicator stalk (Standard on the 2.0 TFSI engines) Only in combination with Auto-dimming rear-view mirror with light and rain sensor package (PU7) on the 2.0 TDI engine on Sport trim	•	•	€1,050
7Y1	Audi side assist. Increased safety thanks to monitoring of the blind spot: Working within the system limits, it functions above 30 kph using radar sensors to monitor the areas to the side behind the vehicle - It then informs the driver with a visual warning signal in the door mirror if there is a vehicle in their blind spot or approaching quickly from behind - The system is activated using the MMI car settings	•	•	€775
QR9	Speed limit display. Camera-based detection and display of speed limits, including temporary speed limit displays. Speed limit signs are recognised by the camera and this enables the current speed limit to be read conveniently in the Driver's Information System (DIS). Should the camera not detect a sign, the speed limit from the navigation system data (if fitted) will be shown. Only available as a no-cost option when Technology package (WI6) and Audi active lane assist (7Y4) are ordered together	•	•	€212

Legend		
	Unavailable	
S	Standard	
•	Available	

Exterior	Equipment	Sport	S-Line	Priced from
PX2 PU7	LED headlights. All-weather LED headlights LEDs for allfront lighting functions. LED Technology provides lower energy consumption and enhanced contrast with a colour similar to daylight, for increased safety and good recognition by other roads. Includes all-weather light function to reduce the risk of the driver being dazzled when visibility is poor (In fog, Rain & Snow) Also includes light and rain sensors (PU7) and includes LED tail lights with dynamic flashing rear indicators and headlight cleaning system	•	S	€1,715
8G1	High-beam assist. Working within system limits, automatically detects the headlights of oncoming traffic, the rear lights of other road users and built-up areas and depending on the traffic situation, the high beam is automatically switched on or off. Only in combination with Auto-dimming rear-view mirror with light and rain sensor package (PU7)	•	•	€212
PXC	Audi Matrix LED Headlights. Audi Matrix technology provides maximum and precise illumination at all times without dazzling other road users, and minimum energy required. The Matrix LED units each incorporate 12 separate controllable LEDs which form the high beam and can be individually shut off when sensors detect traffic ahead or approaching to 'divert' the beam around other road users without diminishing its effectiveness. The vehicle uses information from a camera to detect	•		€3,355
PU7	other road users to identify the appropriate lighting required. Also includes: - Dynamic front and rear indicators which sweep from inside out - Headlight cleaning system (8X1) - Light and rain sensors with auto dimming rear view mirror (PU7)		•	€1,471
VW1	Privacy glass. Dark tinted rear and rear-side windows from B-pillar backwards. Not available on Roadster.	•	•	€590
6XE	Door mirrors – Electrically adjustable, folding and heated. Also includes an automatic kerb view dipping function on the passenger side when reverse gear is selected	•	•	€282
6ХК	Door mirrors – Auto-dimming on the driver's side, electrically adjustable, folding and heated. Also includes an automatic kerb view dipping function on the passenger side when reverse gear is selected. Only in combination with auto-dimming rear-view mirror (PU7	•	•	€365
2Z0	Deletion of model and technology designation	•	•	No Charge
MP1	Metallic Paint	•	•	€950
2K8	Blade at front in Body Colour - S-Line only		•	€100



Dynamic Rear Indicators



Matrix LED Headlights

ı	Legend
	Unavailable
S	Standard
•	Available

Audi TT Roadster Options

Optional	Equipment	Sport	S-Line	Priced from
9K1	Head Level Heating at front - Headroom heating for S sport seat with vents in the front-seat backrests; adjustable in 3 stages by means of control dial in the outer vent; heating and venting power depending on open or closed hood; can only be ordered with Alcantara/leather or fine Nappa leather. Forces heated seats 4A3.	•	•	€655
KV1	Suitcase Set - Luggage set comprising 2 suitcase trolleys (approx. 50 l), with integrated rain protection in grey, polycarbonate shell with high-quality nylon fabric, handle applications made of cowhide; safety tested (TÜV/GS).	•	•	€
751	Wind Deflector, Electrically Retractable.	•	•	€641



The first impressions of the new Audi TT Roadster. Flat front. Precisely implemented lines. Harmoniously combined with design elements of the first TT generation. For example the mounted wheel arches. All around a powerful appearance.

And a fascinating snap-shot. Only increased the moment you start the engine. Open the top-quality cloth hood. And start to intensify your experience of the world.

In the sport seat in low seating position. Take in the futuristic ambience. Enjoy the peace and quiet and then start. 10 seconds later: open for everything. The airflow that meets almost no resistance at the aerodynamic body line.



To find out more about the Audi TT Roadster. Please scan the QR code with your smartphone





1	Legend
	Unavailal
S	Standard
•	Available



Audi Genuine Accessories. As individual as the life you lead.

The Audi TT: more than just a means of travel. It is also an expression of a whole personality. Unique – partly due to Audi Genuine Accessories. Products designed so that you can personalise an Audi according to your own wishes. Benefit from customised solutions with convincing design and functionality. Because alongside numerous testing procedures, creativity in development and high production standards are just as decisive for Audi Genuine Accessories as for the Audi vehicles themselves. Discover which tailor-made ideas Audi Genuine Accessories have ready for your lifestyle. A few highlights are illustrated here – please contact your Audi Dealer for more information on the complete range.



Audi Genuine Accessories.



Bicycle fork mount

Convenient. Easy to use. Lockable. Suitable for bicycles with quick-release front wheel. Also available including front wheel mount. Maximum load capacity 17 kg. Can only be used in conjunction with the carrier unit.



Tailgate spoiler

A dynamic eye-catcher: the tailgate spoiler is permanently installed and thus permanently visible – and replaces the standard electrically extendable tailgate spoiler.



Premium textile floor mats and rubber floor mats Tailor-made for the floor dimensions of the Audi TT. The floor mats are always fixed at the front using the points provided on the floor area of the vehicle. With TT logo.

	Priced From
Tailgate Spoiler	€359.50
Bike Fork Mount	€314.50
Premium Textile Floor Mats	€78
Rubber Floor Mats	€37

Audi Genuine Accessories.



Ski and luggage boxes*

New Audi design with improved aerodynamics thanks to a flat, sporty look. Platinum grey roof box with brilliant black side blade and chrome-plated Audi rings for a high-quality, revet-free look. Can be locked and opened on both sides for convenient loading and unloading. With internal handle for closing the box. Simple quick-attachment system incl. torque restriction. Position moved forward for better access to the luggage compartment. Available in three sizes: 300 l, 360 l (illustrated below) and 405 l. Maximum permissible load 75 kg.



Business bag

More space for your business tools. The high-quality business bag offers you a storage volume of approx. 14 l – enough space for a laptop of up to 15 inches as well as the various other things you need for the office. Can be securely fastened to the rear bench seat or the front passenger seat using the 3-point seat belt. Can also be used outside the vehicle as an attractive briefcase.



USB adapter for Audi music interface

For the connection of various Apple iPod and iPhone models and other media players to the optional Audi music interface. Available in different versions. The media player can be operated via the infotainment system. For more detailed information, please contact your Audi partner.

	Priced From
Luggage Boxes (300 litre)	€425
Luggage Boxes (360litre)	€476
Luggage Boxes (405litre)	€668
Business bag	€124
USB adaptor for Audi Music Interface	€47

^{*} When the ski and luggage box is used, the vehicle tailgate cannot be opened fully. Your Audi Partner will be happy to provide you with more precise information regarding the launch date for this product.

Audi Genuine Accessories.



Luggage compartment shell Made to measure luggage compartment protection. Washable and robust. The all-round edging protects the luggage compartment floor from any leaking fluids.

Audi child seat

Can be used facing the front or rear. With adjustable seat, integral full-belt safety harness as well as an adaptable head restraint. Removable, washable cover, breathable and gentle to the skin, certified to Oeko-Tex Standard 100, in the colours misano red/black and titanium grey/black. Can only be used in conjunction with the ISOFIX base. Suitable for children weighing between 9 to 18 kg (approximately 1 to 4 years). Also available: Audi baby seat for children up to 13 kg (approx. 0 to 12 months) and Audi child seat youngster plus for children from 15 to 36 kg (approx. 4 to 12 years).

Child seat underlay (not illustrated)

Matches the design of the child seats and the vehicle interior. Protects the vehicle seats from soiling and potential imprints made by the child seats. With 2 practical storage bags. Can be installed with all Audi child seats, including those with ISOFIX connection.



Audi Car Care Products

Would you like to clean the leather seats of your Audi again? With leather care from Audi Accessories you can effectively protect the leather from wear and tear and fading. Or you could just buy the complete Audi leather care set with leather care, sponge and fleece cloth. Do you want to prepare your car for the winter? Then stock up on Audi care products, for example with antifreeze concentrate, the Audi winter care kit or the practical ice scraper. For cleaning your wheels the Audi wheel cleaner is best suited and it also carefully removes even stubborn dirt. The Audi wheel cleaner is suitable for both steel and alloy wheels. Discover leather care, wheel cleaner, windscreen cleaner and other Audi care products now.



Audi Collapsible Boot Box

Versatile: The functional and collapsible box made from polyester offers a capacity of up to 32 litres and serves as an additional protection mat for the luggage compartment when spread out. For assembly using Velcro tape. Washable and easy to clean.

	Priced From
Luggage Compartment Liner	€46
Audi Child Seat	€278
Audi Child Seat Underlay	€44
Collapsible Boot Box	€44
Audi Car Care Products, from	€7.50

Technical Data





Technical Data

Model	TT 2.0TD	ī	TT 2.OTFS	51	TT 2.0TFSI S-Tronic		TT 2.0TFSI S-Tronic quattro		
Engine type	with VTG tur	bocharger and indi- ler, double overhead	engine with tion, exhaust intercooler, f	engine with gasoline direct injection, exhaust turbocharger with intercooler, four-valve technology,		Inline four-cylinder spark-ignition engine with gasoline direct injection, exhaust turbocharger with intercooler, four-valve technology, double overhead camshafts (DOHC)		Inline four-cylinder spark-ignition engine with gasoline direct injection exhaust turbocharger with inter- cooler, four-valve technology, doubl overhead camshafts (DOHC)	
Displacement in cc	1968 (4)		1984 (4)		1984 (4)		1968 (4)		
Max. output¹ in BHP at rpm	184/3500 - 4000		230/4500 - 6200		230/4500 - 6200		230/4500-2000		
Max. torque in Nm at rpm	380/1750-3250		370/1600-4300		370/1600-4300		370/1600-4300		
Power transmission/wheels									
Type of drive	Front-wheel drive		Front-wheel drive		Front-wheel drive		Permanent all-wheel drive quattro®		
Transmission	6-speed manual transmission		6-speed manual transmission		6-speed Automatic transmission		S tronic		
Wheels	8.5 J x 18		8.5 J x 18		8.5 J x 18		8.5 J x 18		
Tyres	245 / 40 R18		245 / 40 R18		245 / 40 R18		245 / 40 R18		
Weights/capacities	Coupe	Roadster	Coupe	Roadster	Coupe	Roadster	Coupe	Roadster	
Unladen weight² in kg	1265	1360	1230	1320	1260	1350	1335	1425	
Gross vehicle weight in kg	1665	1680	1630	1640	1660	1670	1735	1745	
Roof load/trailer nose weight in kg	75	-	75	-	75	-	75	-	
Tank capacity, approx. in litres	50	50	50	50	50	50	50	50	
Performance/consumption ⁴									
Top speed in km/h	241	237	250	250	250	250	250	250	
Acceleration 0–100 km/h in s	7.1	7.3	6.0	6.2	5.9	6.1	5.3	5.6	
Fuel grade	Diesel, accor	ding to EN 590	Sulphur Free unleaded 95RON		Sulphur Free unleaded 95RON		Sulphur Free unleaded 95RON		
Fuel consumption ⁶ in l/100 km									
urban	4.9	4.1	7.3	7.5	8.2	8.4	8.3	8.5	
extra-urban	3.7	3.9	5.0	5.2	5.2	5.4	5.4	5.6	
combined	4.2	4.3	5.9	6.0	6.3	6.5	6.4	6.7	
CO₂ emissions ⁶ in g/km	110	114	137	140	146	151	149	154	
Emissions standard	EU6		EU6		EU6		EU6		

Upgrading to 20" Wheels will affect the CO2 Value and Consequently the rate of VRT which will be applicable.

